



Neighbors Helping Neighbors



**American
Red Cross**

Grant Wood Area Chapter

Fiscal Year 2008

Annual Report

A Message from Leadership

Our communities have been tested this past year by historic events causing profound damage and suffering. They say that you don't know the strength of your character until you are tested – the Grant Wood Area Chapter rose to the challenges presented and provided leadership to bring relief to our friends and neighbors this summer.

It is through strong partnerships with businesses, organizations and individuals throughout Eastern Iowa that this chapter was able to sustain its immediate response efforts of providing food and shelter to displaced residents before additional support arrived. Overwhelmingly in the thank you notes that were received as residents regained their footing was the appreciation for the hope that was shared in those first dismal days.

The floods dominate our recollections of the past year but you will see on the enclosed pages that the work of

the Grant Wood Area Chapter extends well beyond just disaster response. It is through strong community support each and every day and fiscal responsibility that the chapter is able to reach more than 30,000 Eastern Iowans every year, helping to ensure the safety and health of our communities.

Please visit our website to keep up to date with current happenings with the chapter, www.grantwood-redcross.org.



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Board Chair



Angela Schmucker
CEO

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Fiscal Year 2008 *Service Highlights*

Responded to **107** local disasters in Benton, Buchanan, Cedar, Delaware, Iowa, Johnson, Jones, Linn and Washington Counties. These included house fires and weather-related emergencies.

Provided food, clothing, shelter, peace of mind and other crucial services to **399** Eastern Iowans devastated by a disaster, not including the flooding during the summer of 2008.

Taught **7,344** individuals how to prevent, prepare for and respond to disasters in order to keep themselves and those they love safe in an emergency.

Replaced or installed smoke detector batteries in **507** homes, helping to keep area residents safe.

Trained **21,634** people in CPR, First Aid, AED, water safety and more, giving them the skills to save a life in an emergency situation.

Armed **1,389** youth and adults with the power to make healthy decisions and help to stop the spread of HIV and AIDS by providing them with the facts on this terrible disease.

Provided financial assistance, case management services, housing assistance and other supportive services to more than **80** individuals and their families living with HIV/AIDS.



Kept families connected and informed while they were separated by relaying **266** emergency messages between military personnel and their families.

Helped Eastern Iowans give the gift of life by collecting **7,231** units of blood for transplant patients, accident victims, cancer patients and others in need of life-saving blood.

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Providing Relief during Iowa Tornadoes and Floods

It was a truly exceptional year in our communities and a time when more than ever we witnessed neighbors helping neighbors in their time of need - whether it be performing CPR on someone in cardiac arrest, donating blood to help save lives, or working long hours to provide immediate, emergency assistance to the thousands affected by this summer's flooding.



After an EF5 tornado hit Northeast Iowa on **Sunday, May 25**, the Grant Wood Area Chapter loaded our Emergency Response Vehicle (ERV) with food and supplies for the area. **Two chapter staff and 12 local volunteers** were assigned to the response.

As flood waters swelled in Cedar Rapids and surrounding areas around **June 12**, local staff and volunteers were kept busy establishing shelters, and feeding and caring for displaced residents.

The Red Cross provided the following to affected residents in the Grant Wood Area Chapter nine-county area:

- Opened **4,210 cases** assisting **10,467 clients** meet their immediate, emergency financial needs.
- Served **399,528 meals and snacks** to area flood victims and relief volunteers.
- Opened **six shelters** in the Grant Wood area, hosting a total of **4,194 overnight stays** throughout the flood recovery.
- Distributed **14,728 clean-up kits, 4,407 comfort kits, and 41,865 bulk items** such as gloves, masks, and other supplies, to residents.

The total cost of the entire Iowa operation is estimated to be **\$14.5 million**.

"We can't thank the Red Cross enough for all they've done," said Vivian Curtis, a Cedar Rapids resident who **took refuge in a Red Cross shelter** with her husband. "I really didn't know what the Red Cross did, but I really know now. This is wonderful."

The Grant Wood Area Chapter is extremely proud of the efforts put forth by everyone involved. **We are thankful for the gifts received for the response operation from many businesses, organizations and individuals.**



Education

As in years past, March 2008, was celebrated as Red Cross Month. The chapter's annual Save A Life Saturday event included training in CPR and AED (Automated External Defibrillation) and blood drives. The chapter's second annual Masters of Disaster Saturday was a hit. Fifty area youth attended to learn about emergency preparedness and hear a presentation by Joe Winters of KCRG-TV9 about severe weather preparedness. In June, the chapter celebrated the first annual National CPR and AED week. During this week, Allison Wilhelm of Cedar Rapids was presented the Certificate of Merit for using her Red Cross training to save her father-in-law's life during a cardiac emergency. (See their photo on the cover with emergency responders.)

Raising Awareness & Funds!

In May 2008, the third annual Big B*A*S*H was held at the PS Air, Inc. hangar at the Eastern Iowa Airport. Red Cross supporters turned out to the military-themed fundraiser to enjoy live music and food donated by the Coralville Outback Steakhouse. \$26,000 was raised for local Red Cross programs and services. The Big B*A*S*H was also a reminder of how the chapter works to support military members and their families.

Compassion

December 2007, marked the tenth annual World AIDS Day Benefit held by the Rapids AIDS Project (RAP), raising more than \$30,000. Funds raised through the event help RAP support more than 80 individuals and their families living with HIV, and educate people with the facts on the disease.



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Financial Statements

Statement of Activities for the year ended June 30, 2008

Support, Revenue and Gains:

Contributions	278,165
Charitable Gift Annuities	(2,811)
United Way	402,241
Grants	121,216
Legacies and Bequests	53,267
Donated Materials	87,445
Special Events	56,594
Resale Items	103,717
Class Fees	166,641
Investment Return	23,582
Other	96,403

Total Support, Revenue and Gains **1,386,460**

Expenses:

Services to Armed Forces and Veterans	112,067
Disaster Services	499,572
Health Services	691,589
Management and General	264,214
Fundraising	153,418

Total Expenses **1,720,860**

Change in Net Assets	(334,400)
Net Assets, Beginning of the Year	3,643,336

Net Assets, End of the Year **3,308,936**

Statement of Financial Position as of June 30, 2008

Assets:

Cash and Cash Equivalents	563,747
Short Term Investments	533,131
Products and Classes	28,065
Promises to Give	217,970
Other	14,205
Inventories	19,791
Other Current Assets	4,986
Investments	259,863
American Red Cross - Gift Annuities	26,059
Property and Equipment, Net	2,539,626

Total Assets **4,207,443**

Liabilities and Net Assets:

Accounts Payable	20,763
Current Maturities of Long-term Debt	220,000
Due to National	419,099
Wages and Vacation	23,782
Payroll Taxes	1,863
Retirement	3,000
Refundable Advances	50,000
Long-Term Debt	160,000
Operations - Net Assets	143,405
Board Designated - Net Assets	738,761
Property and Equipment - Net Assets	2,159,626
Temporarily Restricted - Net Assets	267,144

Total Liabilities and Net Assets **4,207,443**

The complete set of audited financial statements is available for review upon request.

Our Mission

The American Red Cross is a humanitarian organization, led by volunteers, that provides relief to victims of disaster and helps people prevent, prepare for, and respond to emergencies. It does this through services that are consistent with its Congressional Charter and the Fundamental Principles of the International Red Cross Movement.



FY08 Chapter Staff

Angela Schmucker, Chief Executive Officer

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American Red Cross

Grant Wood Area Chapter

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